

## Tower Advertising Group Benefits with NOVAtime's Real-Time Cloud-Based Solution

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*Tower Advertising Group has simplified its time and attendance process using NOVAtime for over 275 employees at multiple work sites.*

Diamond Bar, CA June 07, 2016-- NOVAtime Technology, Inc. (<http://www.novatime.com>), a leading provider of Workforce Management solutions for enterprise organizations, announced that Tower Advertising Group has benefited from NOVAtime's cloud-based solution to efficiently automate and manage its time and attendance process for 275 employees in multiple locations. The subscription-based Enterprise Workforce Management system, NOVAtime Software as a Service (SaaS), helps Tower Advertising Group to centrally manage their employee's work hours and labor costs in real time. The subscription service presents an easy solution to fulfill the needs of Tower Advertising Group.

Tower Advertising Group has been in the marketing business since 2012, and is located in Midvale, Utah. Tower Advertising Group has used NOVAtime solutions since October 2014. Jamie Beaudry, Human Resources Manager, states that the system is used for 275 employees and 10 supervisors at seven different locations. Beaudry states they use "web punch" to clock in and out using their office computers, and the payroll system that is used is Teamworks.

Tower Advertising Group chose NOVAtime solutions through their research for a time and attendance system that would fit their company. After watching a demonstration of NOVAtime solutions, it was decided that NOVAtime Software as a Service (SaaS) was the best fit. According to the Beaudry, "NOVAtime really is easy to use. I love the real-time visibility to see who has clocked in and who is on their lunch – for all the employees in seven offices."



A goal of NOVAtime Technology, Inc. is to provide professional support to each client, both technical and business-related. Beaudry stated the services she received from the implementation engineer were great: "Support was awesome and available to answer any questions."

#### About NOVAtime

NOVAtime is headquartered in Diamond Bar, California, and has become the leader in integrating Time and Attendance Management with Human Resource and Payroll systems. Known for its scalable and leading-edge software and hardware technology, NOVAtime has been selected as the preferred Time and Attendance / Workforce Management solution provider by many of the best-managed

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*For more information on NOVAtime and how they can help you streamline your workforce management needs, please email [sales@novatime.net](mailto:sales@novatime.net) or call 877.486.6682.*

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