

## Cherry Optical Upgrades to the NOVAtime 4000 SaaS Workforce Management Solution

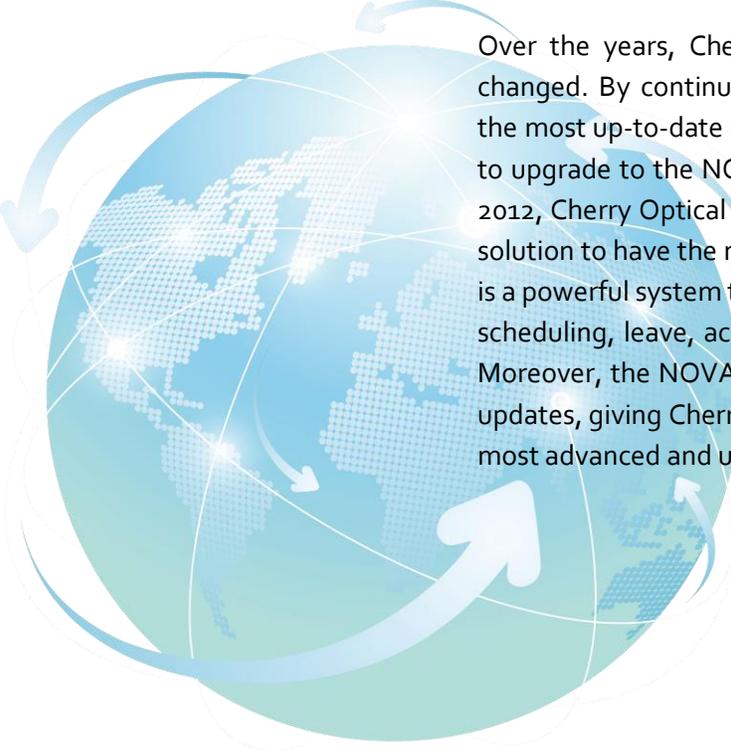
*NOVAtime Technology, Inc. (<http://www.novatime.com>), a leading provider of enterprise Time and Attendance / Workforce Management solutions, announced that Cherry Optical has upgraded to the NOVAtime 4000 Time and Attendance / Workforce Management Solution.*

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Cherry Optical has been a family-owned business since 1977, specializing in grinding lenses for optometrists. The differences between Cherry Optical and other optical services are their fast turnaround times, competitive pricing, quality products, and personalized service. Because Cherry Optical has in-house anti-reflective (AR) coating and Digital Progressives capabilities, they are able to control the quality of their products from start to finishing, providing clients with “the best for less.” With these services, along with company growth, Cherry Optical required a time and attendance system that was customizable and complete with upgrading options. Thus, they switched from their payroll provider’s time and attendance system, and chose the NOVAtime 4000 SaaS solution.



Over the years, Cherry Optical has expanded and their requirements have changed. By continually upgrading their time system, they ensure they have the most up-to-date and advanced technology. In 2007, Cherry Optical decided to upgrade to the NOVAtime 3000 Enterprise solution, due to their growth. In 2012, Cherry Optical once again migrated to the NOVAtime 4000 SaaS hosted solution to have the most advanced product available. Indeed, NOVAtime 4000 is a powerful system that operates in real-time, complete with time, attendance, scheduling, leave, accruals, expense, and reporting features and functionality. Moreover, the NOVAtime 4000 SaaS solution includes all future upgrades and updates, giving Cherry Optical the peace of mind that they will always have the most advanced and up-to-date technology available.

Cincinnati Time Systems, an authorized premier NOVAtime reseller, performed the implementation for Cherry Optical. Rosie K. Daly, Human Resources at Cherry Optical, said, "The transition was smooth and efficient, and we were pleased with the system improvements." She adds, "We're very pleased to see that all of our existing data was migrated—including rules, policies, and prior punch data—to the new NOVAtime 4000 system!" Ms. Daly said that Cincinnati Time Systems' technical staff is always great to work with and usually resolves issues within a few minutes.

Ms. Daly states that the best part of NOVAtime 4000 is the ability to upload data directly to the Darwin payroll system without any manual input. NOVAtime Enterprise Web Services (NEWS) is the interface platform between NOVAtime 4000 and third party applications. When used for HR/payroll/ERP integration, NEWS's use of standardized XML/SOAP formats through bi-directional synchronization eliminates redundant/duplicate data entry and creates a seamless interface that operates in real-time. Furthermore, since NEWS enables NOVAtime 4000 to integrate with virtually any third party system, Cherry Optical does not need to worry about any possible changes in payroll, HR, or ERP systems.

With the experience and service of Cincinnati Time Systems, and the powerful NOVAtime 4000 solution, Ms. Daly commented that her overall experience has been a positive one. She expressed that she would recommend Cincinnati Time Systems and NOVAtime 4000 to anyone in need of a time and attendance / workforce management system.



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***For more information on NOVAtime and how they can help you streamline your workforce management needs, please email [sales@novatime.net](mailto:sales@novatime.net) or call 877.486.6682.***

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