



NOVAtime Delivers a Touchdown for S.A.F.E. Management for the Super Bowl XLIII NFL Championship and the Super Bowl XLIV NFL

NOVAtime delivers a real-time mobile workforce management solution for S.A.F.E. Management to manage the Super Bowl XLIII NFL championship in 2009 and the Super Bowl XLIV NFL in 2010.

Monterey Park, CA ([PRWEB](#)) April 20, 2010 -- NOVAtime, (www.novatime.com), a forward-thinking workforce management solution development company that continues to apply the latest technology advancements to its suite of Time and Attendance/Workforce Management products and services, is proud to announce its customer Security, Athletic Facilities & Events (S.A.F.E.) Management successfully managed its workforce in numerous events, including the 43rd and 44th Super Bowl NFL championship games, using NOVAtime's workforce management/time and attendance solution.

S.A.F.E. Management is a specifically tailored crowd management company that specializes in stadium, facility and special event management. They currently manage 4 major stadiums:

- M&T Bank Stadium in Maryland (Baltimore Ravens)
- Ford Field Stadium in Michigan (Detroit Lions)
- Jacksonville Municipal Stadium in Florida (Jacksonville Jaguars and University of Florida - NCAA Men's Football)
- Arizona Cardinals Stadium (Fiesta Bowl)

S.A.F.E. Management also teams up with the National Football League (NFL) to provide security, crowd management and guest services for numerous Super Bowl events. To boost their service levels and productivity, S.A.F.E. Management had to improve their employee timekeeping solution to better manage their workforce in various stadiums and remote locations, sometime without network connections. To accommodate the business requirements, they chose the [NOVAtime Enterprise Edition system](#) and its [lightweight, rugged and portable NT6000P mobile PDA terminals](#). Connectivity for the NT6000P terminals is provided via standard Wi-Fi access while others utilized cellular connectivity.

The "A-Team" with A Scalable Solution

"What we do is very unique and that was one of our biggest challenges in finding someone that we can work with, count on, and deliver. Because of this uniqueness, we have had to customize specific functionality within the NOVAtime application, and everyone at Cincinnati Time Systems and NOVAtime has been more than accommodating to whatever we want. I'm not afraid to say we are very needy," said Duane Hamilton, Event Manager at S.A.F.E. Management.

Mr. Hamilton stated, "We have been very impressed with our sales rep, Mr. Scott McGlone. He's very professional and knowledgeable. The support team at Cincinnati Time Systems has gone above and beyond in getting us up and running in a very short period of time. Everyone from NOVAtime is exceptionally knowledgeable and great to work with." Mr. Hamilton added, "With diligent support from Cincinnati Time Systems and professional services team at NOVAtime, we were able to ramp up from 50 employees in the system to 5,500 employees in 3 months. There is no question that without the focused help from everyone, we could not have utilized the NOVAtime system so effortlessly to support the 43rd Super Bowl event!" NOVAtime's Time and Attendance/Workforce Management solution is load-tested and a scalable multi-tiered timekeeping solution.



Real-time Information Delivery

"With the NT6000P mobile terminals and cell phone connections, we capture employee time punches and labor data in real-time. I logged into the NOVAtime system and monitored the employees clocking in and out at the Stadium as I watched the Super Bowl game," said Tom Hood, System Engineer at Cincinnati Time Systems in Detroit. Bryce Robbins, System Engineer at Cincinnati Time Systems, added, "S.A.F.E. Management's servers are hosted in Detroit and these time punches are posted from Tampa, Florida. The power of these NT6000P mobile devices is to deliver critical labor data for S.A.F.E. in real-time and it's a touchdown for us!" Prior to its NOVAtime timekeeping solution, S.A.F.E. Management used Time Clock Plus and were not able to effectively collect critical labor information when their employees worked offsite. "When we have to work remotely or at locations with no Wi-Fi connections, NT6000Ps with the cellular connection work well for us. We eliminate manual labor tracking for employees working offsite and increases our labor data accuracy, saves us time and cost of processing payroll manually. NOVAtime easily integrated into our existing Millennium payroll system," said Mr. Hamilton.

The Super Bowl XLIII NFL championship, which ended with the Pittsburgh Steelers' last-minute touchdown pass from quarterback Ben Roethlisberger to Santonio Holmes--a dramatic victory over the Arizona Cardinals, 27-23. It drew a large crowd of 75,000 fans at Raymond James Stadium in Tampa, Florida on February 1, 2009. Through the use of NOVAtime's innovative Time and Attendance/Workforce Management system, S.A.F.E. Management processed over 90,000 hours of time punches from this event, and they successfully managed over 5,500 employees with ease.

S.A.F.E. delivered another touchdown for 2010's Super Bowl XLIV

The Super Bowl XLIV NFL championship was played at Sun Life Stadium in Miami Gardens, Florida on February 7, 2010. The game was the Saint's first Super Bowl appearance and the fourth for the Colts franchise. The Saints defeated the Colts by a score of 31-17, earning their first Super Bowl win by using the NOVAtime system and their NT6000P ruggedized handheld mobile data collection devices again. Erin Ware, Event Manager at S.A.F.E. Management, stated, "we successfully managed over 130,000 work hours for over 4,000 employees for the 44th Super Bowl event."

About Cincinnati Time Systems in Detroit

Cincinnati Time Systems is a certified premier reseller for NOVAtime's Time and Attendance/Workforce Management solutions. It has earned the number one Customer Service Award from NOVAtime three years in a row. Based in Detroit, Michigan, Cincinnati Time Systems offers a complete suite of NOVAtime Time and Attendance solutions for small, mid-sized, and enterprise-level businesses as well as the [NOVAtime4000 SaaS hosted service](#). For more information on Cinnati Time Systems, please visit www.cintimesys.com, email [TimeSystems\(at\)cintimesys\(dot\)com](mailto:TimeSystems(at)cintimesys(dot)com), or call (248) 615-8300.

About NOVAtime

With corporate offices located in Monterey Park, California, NOVAtime is an industry leader in providing a powerful and comprehensive suite of Time and Attendance/Workforce Management solutions. NOVAtime specializes in integrating workable solutions with a client's Human Resource and Payroll systems. NOVAtime is also known for its scalable, leading-edge software and hardware technology. Many of the best-managed companies in the world have chosen NOVAtime as their preferred Time and Attendance/Workforce



Management solution provider. For more information on NOVAtime, please visit www.novatime.com or call 877.486.6682.

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