

## **NOVAtime Solutions Showcased at Booth #909 in the Upcoming 27th Annual Congress of the American Payroll Association (APA)**

*NOVAtime announced its participation in the 27th Annual Congress of the American Payroll Association (APA) at booth #909 to showcase their complete Time and Attendance/Workforce Management product line.*

Monterey Park, CA ([PRWEB](#)) May 15, 2009 -- NOVAtime, (<http://www.novatime.com>), a forward-thinking workforce management solution development company that continues to apply the latest technology advancements to its suite of Time and Attendance/Workforce Management products and services, today announced that it will attend the upcoming 27th Annual Congress of the American Payroll Association, held in Long Beach, California between May 20 and May 21, 2009.

NOVAtime will be on display at booth #909. "This year marks NOVAtime's 10th anniversary. Our proven and market leading solutions have helped over 10,000 companies worldwide to reduce labor costs and manage their workforce more effectively. We hope to capture the attention of the many attendees and help them learn about the benefits of our complete Time and Attendance / Workforce Management product line; especially the latest [web-hosted Software as a Service \(SaaS\) solution, NOVAtime 4000](#)," said Frank Su, NOVAtime's Founder and President. NOVAtime's automated time and attendance solutions produce rapid return on investment by helping companies realize the immediate reduction of operating costs. Mr. Su added, "NOVAtime 4000 is subscription-based, so companies get a state-of-the-art workforce management system that offers enterprise-class reliability and performance with little upfront costs. This subscription based model provides companies the flexibility to pay only for what they use. It is a perfect fit in a down economy."

Many Payroll and HR personnel from around the country will attend the APA Congress to experience insightful keynotes and guest speakers. Navigating through turbulent economic times is difficult so it is even more important to learn to reduce labor costs to stay afloat during this unpredictable economy.

NOVAtime offers the widest selection of [data collection options](#) in the industry: from the NT6500 offering full self-service kiosk functionality to the handheld NT6000 delivering powerful workforce management solutions in a ruggedized, mobile solution. NOVAtime also supports a wide range of biometric solutions to address additional security requirements. "These hardware solutions as well as our fully-integrated phone-in solution allow customers to effectively manage their labor costs with minimal resources, freeing up their time to address core business responsibilities," said Brian Harris, NOVAtime's Director of Professional Services.

Visit NOVAtime at booth #909 for an opportunity to win an Acer Aspire One 10.1-inch Diamond Black Notebook computer and learn how NOVAtime's solutions were used during the [2007 and 2009 Super Bowl events](#). NOVAtime's continued support of the APA and exposure with other national industry associations allows organizations to recognize the NOVAtime brand name as the industry leader in Time and Attendance/Workforce Management while ensuring its solutions address current industry challenges and compliance requirements.

### About NOVAtime

With corporate offices located in Monterey Park, California, NOVAtime is the leader in integrating Time and



Attendance systems with a company's Human Resource and Payroll systems. NOVAtime is known for their scalable and leading-edge software and hardware technology, and many of the best-managed companies in the world have chosen NOVAtime as the preferred Time and Attendance / Workforce Management solution provider. In addition to the Application Security Certification from Plynt, NOVAtime has attained Gold Certified Partner status in the Microsoft Partner Program. For more information on NOVAtime, please visit [www.novatime.com](http://www.novatime.com) or call 877-486-6682.

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