NOVAtime Participates in Business Week Advertorial

NOVAtime has participated in an "Advertorial" piece in Business Week Magazine's May 23, 2005 issue, featured as "Manufacturing Software: 2005 - Efficiency and Productivity Solutions."

Monterey Park, CA (PRWEB) May 25, 2005 -- NOVAtime, (www.novatime.com), an innovative technology company that develops time and attendance and workforce management software, will be featured in a special advertising section, "Manufacturing Software: 2005 - Efficiency and Productivity Solutions," in Business Week Magazine's May 23, 2005 issue.

 The half-page article is titled "Workforce Management: Improving the Bottom Line." Within this article, NOVAtime's Director of Sales and leading time and attendance expert, Brian Rice, introduces the business productivity enhancements a scalable time and attendance system can add to manufacturing environments and their overall business performance.

 This educational information is eye opening for many companies. A good time and attendance / workforce management system goes beyond automating the error prone tasks of a manual payroll process, it also helps a company better manage their workforce by applying labor rules consistently, managing their employee work schedules, providing insights to their job costing / project tracking, as well as offering proactive reporting tools for their management to make informed decisions.

 Backing up the published article is a more in depth piece accessible through NOVAtime's website at www.novatime.com/info/businessweek_advertorial/. It is a summary that quickly defines what the reader needs to know when looking to implement a workforce management solution. An effective time and attendance / time clock solution can increase any organizations business productivity and enhance overall business performance. Control your labor costs. Don't let labor costs control your bottom line.

 About NOVAtime
 With corporate offices located in Monterey Park, California, NOVAtime is a leader in integrating time and attendance systems with a company's human resources and payroll. Known for their scalable software technology, many of the best-managed companies in the world have chosen NOVAtime as the preferred time and attendance and workforce management software provider.

 For more information on NOVAtime, please visit www.novatime.com or call 877-486-6682.

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